



STOCK MARKET CHALLENGE

Sponsorship Opportunities: Partner with Junior Achievement to Empower the Next Generation of Investors

January 15, 2026

Junior Achievement is seeking visionary companies like yours to help empower students with essential knowledge about the stock market, the impact of current events, and the fundamentals of investing. Together, we can promote financial literacy, inspire confidence, and prepare students for a brighter, more financially secure future. Join us in shaping tomorrow's leaders—today by become a *JA Stock Market Challenge* Corporate Sponsor!

JA Stock Market Challenge is an event that allows students and teachers have the unique opportunity to apply their knowledge in a real-world setting. Teams of students compete by utilizing simulated funds to invest and trade within the actual market. Through this engaging competition, participants fine-tune their stock selection skills, cultivate financial acumen, and embrace the risks and rewards inherent to the stock market.

Why sponsor the JA Stock Market Challenge?

As an sponsor, you will:

- Inspire up to 200 students from multiple school districts with a realistic experience of what it's like on the trading floor.
- Contribute to the advancement of financial literacy and empowering young individuals to make informed financial decisions.
- Demonstrate your commitment to education and youth development but also position your company as a driving force behind a generation of financially savvy future leaders.

HOW TO PARTICIPATE

\$7,500 PRESENTING SPONSOR

- Company logo on all school marketing materials for both events.
- Recognition in all media including press releases and news segments (as applicable) for both events.
- Option to have employees or members be volunteer mentor of the JA Take Stock in Your Future program in local classrooms (via in-person or remote as requested by schools) for both events.
- Logo on all communication for day of event including logo on presenting screen and tabletops signage for both events.
- Opportunity to kick off the Stock Market Challenge (ring the bell) for both events.

\$5,000 EDUCATION SPONSOR

- Company logo on all school marketing materials for both events.
- Recognition in all media including press releases and news segments (as applicable) for both events.
- Option to have employees or members be volunteer mentor of the JA Take Stock in Your Future program in local classrooms (via in-person or remote as requested by schools) for both events.
- Logo on all communication for day of event including logo on presenting screen and tabletops signage for both events.
- Company logo will be included on pre-event collateral and post-event Thank you, for both events.

\$2,500 TRADE FLOOR SPONSOR

- Recognition in all media including press releases and news segments (as applicable) for both events.
- Option to have employees or members be volunteer mentor of the JA Take Stock in Your Future program in local classrooms (via in-person or remote as requested by schools) for both events.

\$1,000 SOCIAL MEDIA SPONSOR

Help sponsor our Social Media communication. Your company name will be used in #hashtag for LinkedIn, X, Facebook & Instagram along with Thank You signage for one event.

\$750 HOT STOCK TIP SPONSOR

Hot Tips are eagerly anticipated and read by all attendees! Your logo will be displayed on short news items for one event, giving teams insight into the market and allowing them to be in a position to capitalize on their investments.

\$500 TEAM SPONSOR

Your company will sponsor a team for one event and be listed alongside the team name during competition.

Sponsors Register Here



**Register to Sponsor
by Dec. 12th**

For more information, contact
Rekha Kinsman, Mgr. of Student
Events.

rekha.kinsman@gmail.com



Important Dates:

Dec. 12th - Sponsorship

Deadline

Jan 7th - Volunteer Sign Up

Deadline

Volunteers Signup Here

